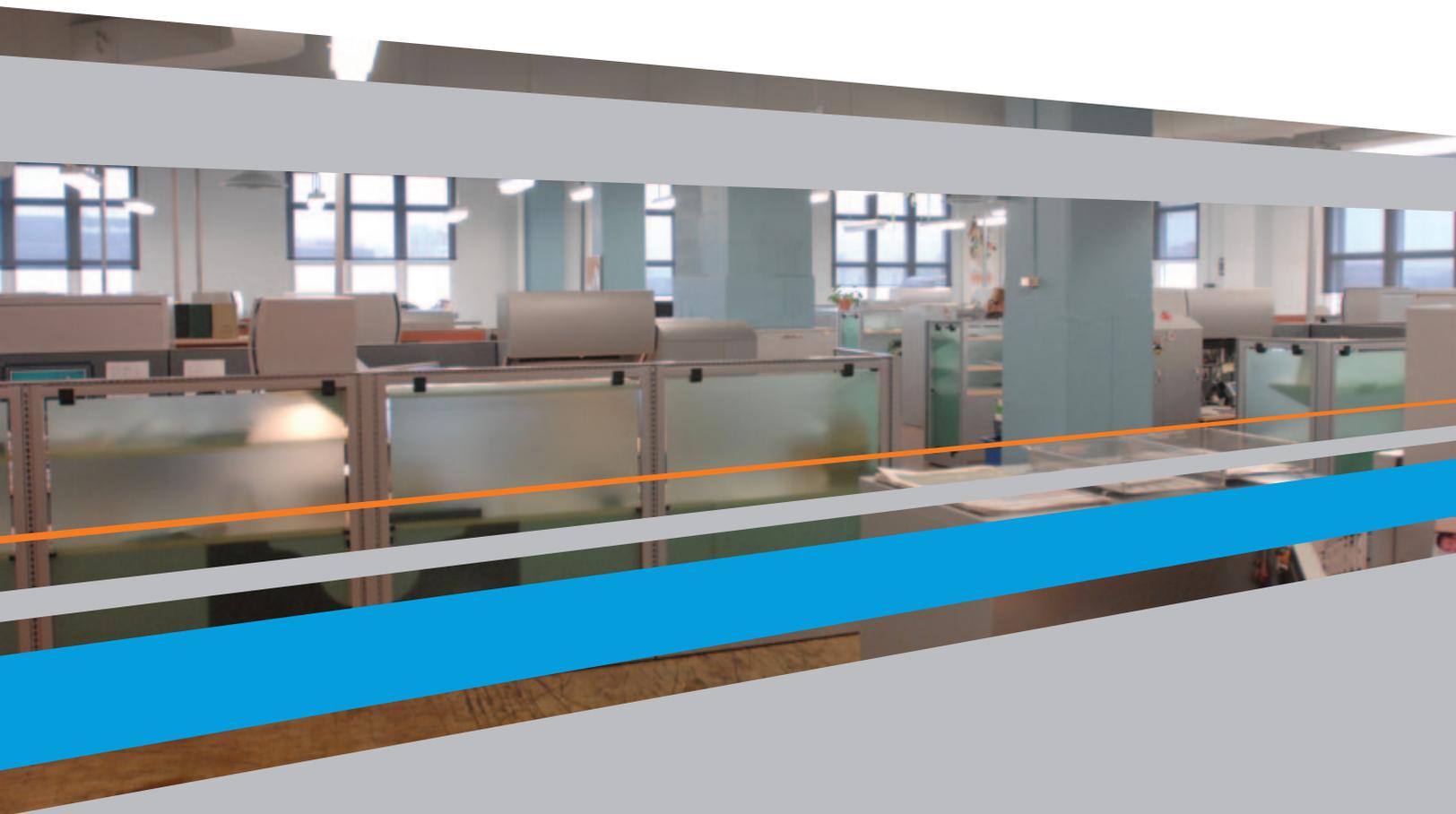


# Creative & Digital Media Services

202.512.2012 | [www.gpo.gov/customers/cdms](http://www.gpo.gov/customers/cdms)



**GPO's Creative & Digital Media Services** provides graphic, multimedia and web services to Congress, the White House and all Federal agencies. Our experienced staff will listen to you and guide you to the perfect solution. Our studio works with the latest technology, and projects are created within budget and on schedule. View our portfolio at [www.gpo.gov/customers/cdms](http://www.gpo.gov/customers/cdms). Contact us at 202.512.2012 or [creativeservices@gpo.gov](mailto:creativeservices@gpo.gov).

#### **Partial Client List**

Architect of the Capitol  
Capitol Visitor Center  
Executive Office of the President  
Federal Energy Regulatory Commission  
Government of the District of Columbia  
Inter-American Foundation  
Library of Congress  
National Archives and Records Administration  
National Credit Union Administration  
National Council on Disability  
National Defense University  
Office of Government Ethics  
Supreme Court of the United States  
"The President's Own" United States Marine Band  
U.S. Army  
U.S. Botanic Garden  
U.S. Capitol Police  
U.S. Citizenship and Immigration Services  
U.S. Commission on Civil Rights  
U.S. Commission of Fine Arts  
U.S. Commission on International Religious Freedom  
U.S. Commodity Futures Trading Commission  
U.S. Department of Agriculture  
U.S. Department of Commerce  
U.S. Department of Education  
U.S. Equal Employment Opportunity Commission  
U.S. Department of Homeland Security  
U.S. Health and Human Services  
U.S. Department of the Interior  
U.S. Department of Justice  
U.S. Department of the Navy  
U.S. Department of State  
U.S. Environmental Protection Agency  
U.S. House of Representatives  
U.S. Office of Personnel Management  
U.S. Securities and Exchange Commission  
U.S. Senate  
U.S. Small Business Administration  
U.S. Social Security Administration  
U.S. Department of Veterans Affairs



### U.S. Senate Catalogues of Graphic and Fine Art

Working closely with the Senate Curator's Office, designers created fine illustrated books that showcase the Senate's vast collection of paintings, sculpture and graphic art.



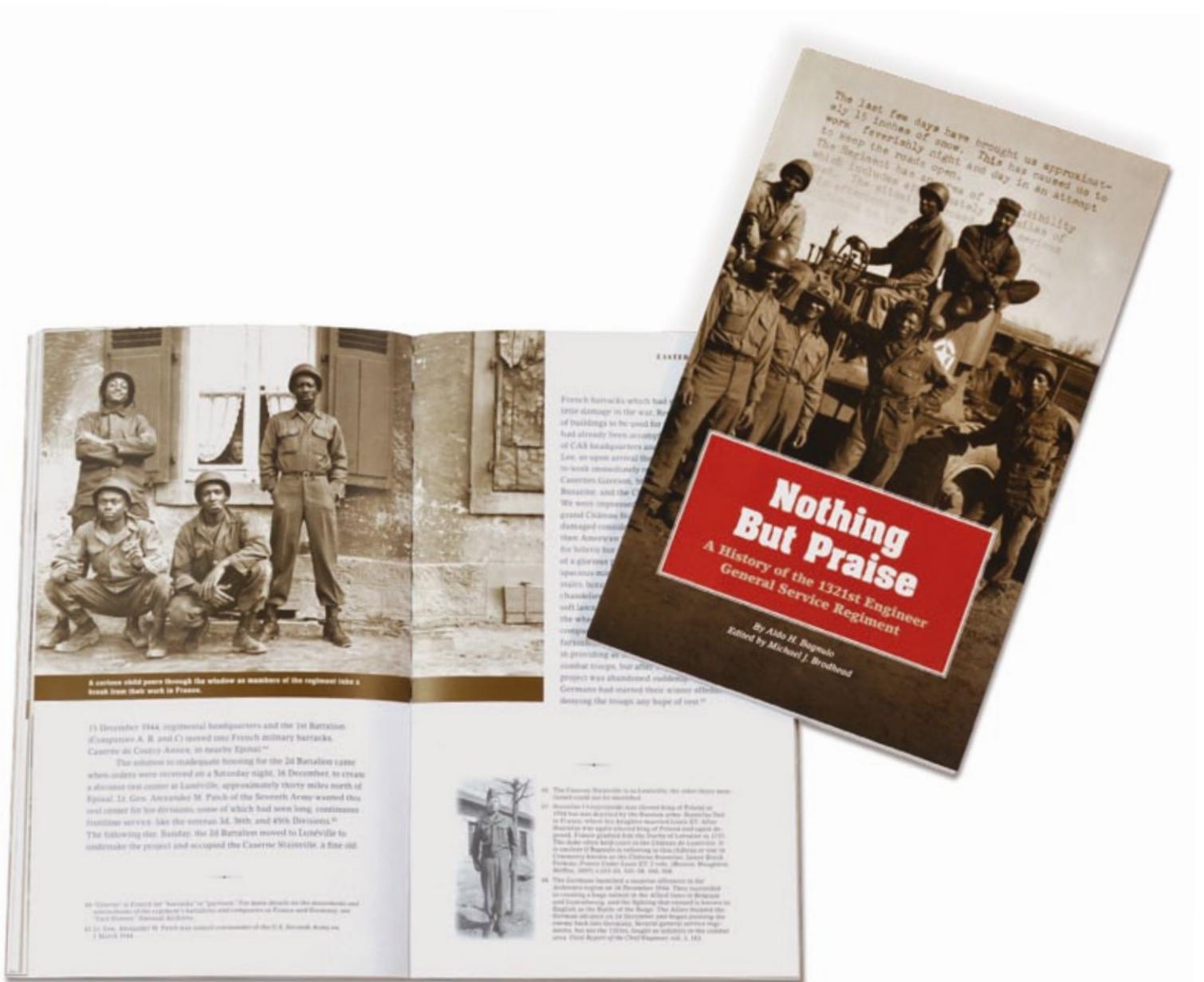
**“Influence and Inspiration—  
Essays on Constantino Brumidi”**

This book chronicles the elaborate paintings by Constantino Brumidi that decorate the halls, rooms and ceilings of the U.S. Capitol building and contains essays about the artist, his work, inspiration and politics.



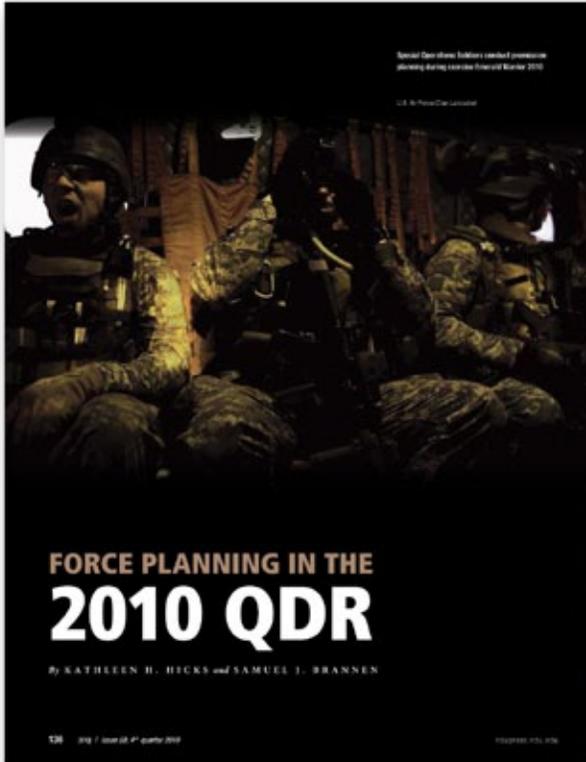
### “Trafficking in Persons Report”

Working within strict time frames, this report has been designed by the Creative Services team for several years. Dynamic, photographic layouts provide a compelling visual overview of an important, international issue.



### History Book

This award-winning book was based on a personal journal written during World War II. Elements of the original source material and many photographs were used to illustrate this fascinating history.



“Joint Force Quarterly” Magazine

The prestigious academic journal, *Joint Force Quarterly* (JFQ), has been designed by Creative Services for 11 years. It has undergone subtle style revisions during that time to maintain a contemporary look while also remaining a scholarly publication.



## International Trade Update

This newsletter is part of a branding style created for the International Trade Administration of the Department of Commerce by Creative Services. A suite of colors, templates, fonts and standardized graphics allow it to be produced quickly.



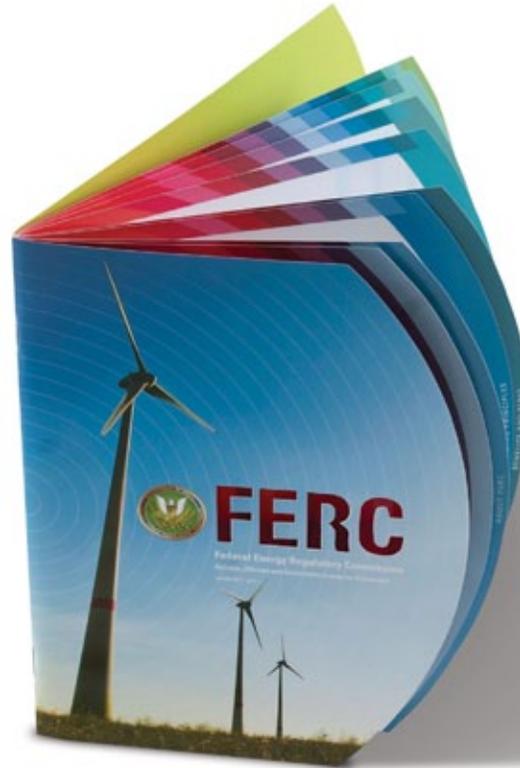
### U.S. Election Assistance Commission Annual Report

This is the fourth time Creative Services has provided a design solution for this agency's annual report. This year, the designer used spot varnish as a device to transform relevant phrases into design elements.



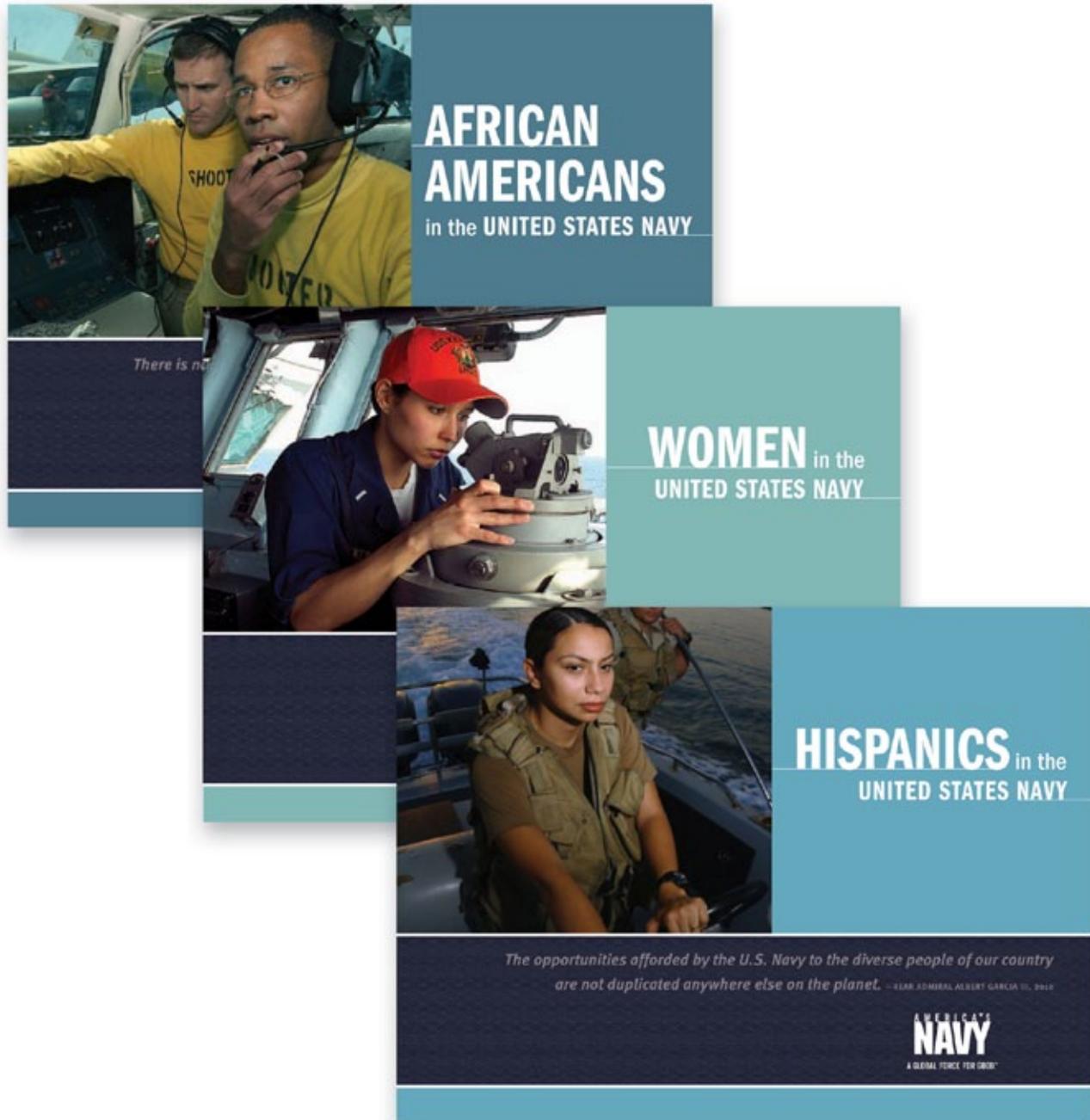
### 2011 Season Materials

“The President’s Own” United States Marine Band came to Creative Services for the second year to have the season materials designed. This year the materials included a CD package with a 32-page booklet, CD label and jewel case insert, the 2011 Season brochure featuring a “stair-stepped” layout, the 2011 rack card, and the planner that doubles as a brochure and poster. The theme colors are based on a beautiful lithograph of the United States Marine Band standing in front of the White House (circa 1928).



### Recruiting Brochure

FERC competes with other employers for the best college graduates of Accounting, Law, Economics, Industrial Analysis, Engineering, Environment and other disciplines. The primary recruiting brochure, designed by Creative Services, reflects FERC's modern, technological environment and explains why public service with FERC can be a rewarding career path.



### Diversity Brochures

This series of six brochures highlight areas of diversity in the Navy. The brochures are used for recruiting.



**“Grassroots Development and the Environment”**

This small eco-friendly booklet illustrates the environmental projects supported by the Inter-American Foundation. It was printed on uncoated paper made from recycled materials with soy-based inks.



### HIV/AIDS Training Resource Kit

The Peace Corps HIV/AIDS Training Resource Kit was designed to be used in the field to train volunteers in HIV/AIDS-related issues. Each module booklet was limited to two colors. The cover of the introduction booklet used four spot colors. The rainbow palette was chosen to reflect the optimism of the volunteers.



**Grainger CD Package**

Creative Services designed the Grainger CD package for the Marine Band. The materials included a 32-page booklet, CD label and jewel case insert featuring the music of Percy Grainger.

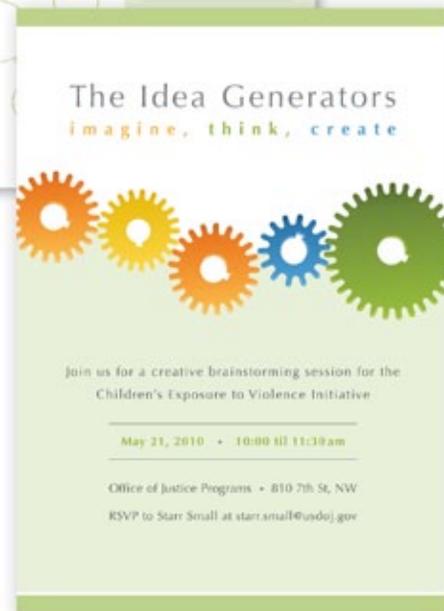
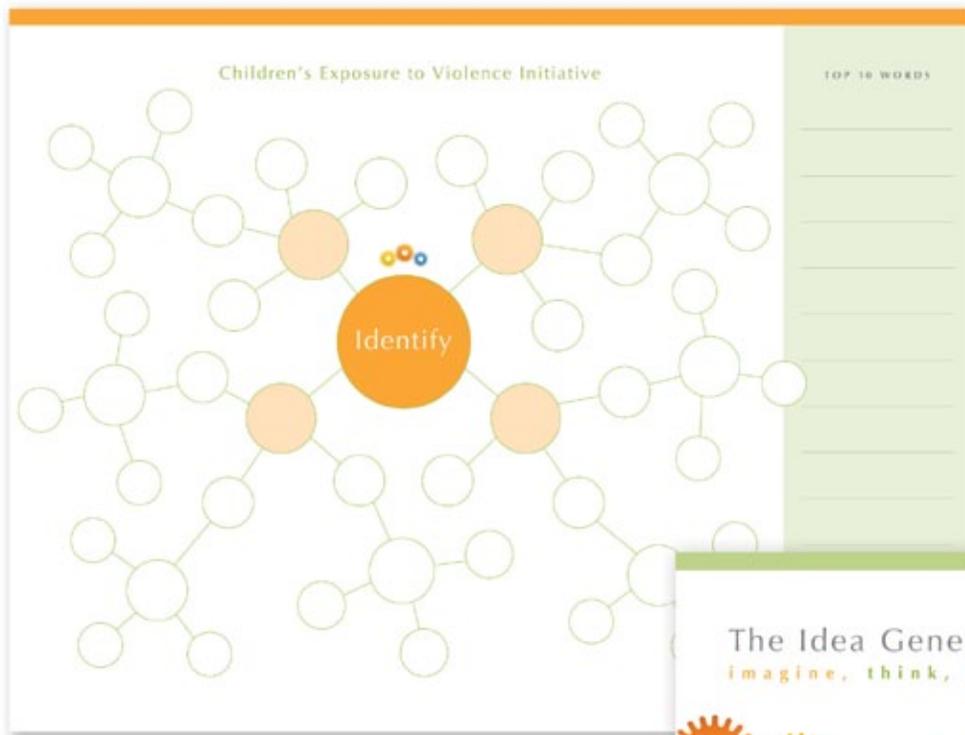


CELEBRATING  
**75 YEARS**  
 OF OPEN ACCESS  
 TO GOVERNMENT



**75th Anniversary of the Federal Register**

To commemorate 75 years of the Federal Register, Creative Services designed an anniversary logo and a series of materials including brochures, coins, lapel pins and posters. The logo is also featured on the cover of this year's edition of the Federal Register, printed in two colors for the first time.



**Brainstorming Session conducted by Creative Services**

Eight Creative Services staff members and 20 principals from various government agencies participated in a brainstorming session to name a new program. Creative Services staff led the discussion using materials developed especially for the session, submitted several rounds of choices and worked with the collected ideas to create the program brand.



**Russell Senate Office Building  
Anniversary Materials**

This suite of materials, including brochures, bookmarks, exhibition signs and a website was designed for the 100th Anniversary of the Russell Senate Office Building. The design combined architectural ornamentation with vintage photography.

[www.senate.gov/RSOB/](http://www.senate.gov/RSOB/)



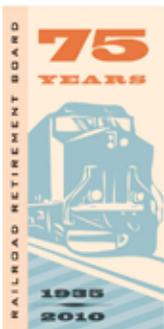
OPEN WORLD  
LEADERSHIP CENTER

Additional logo concepts





Additional logo concepts

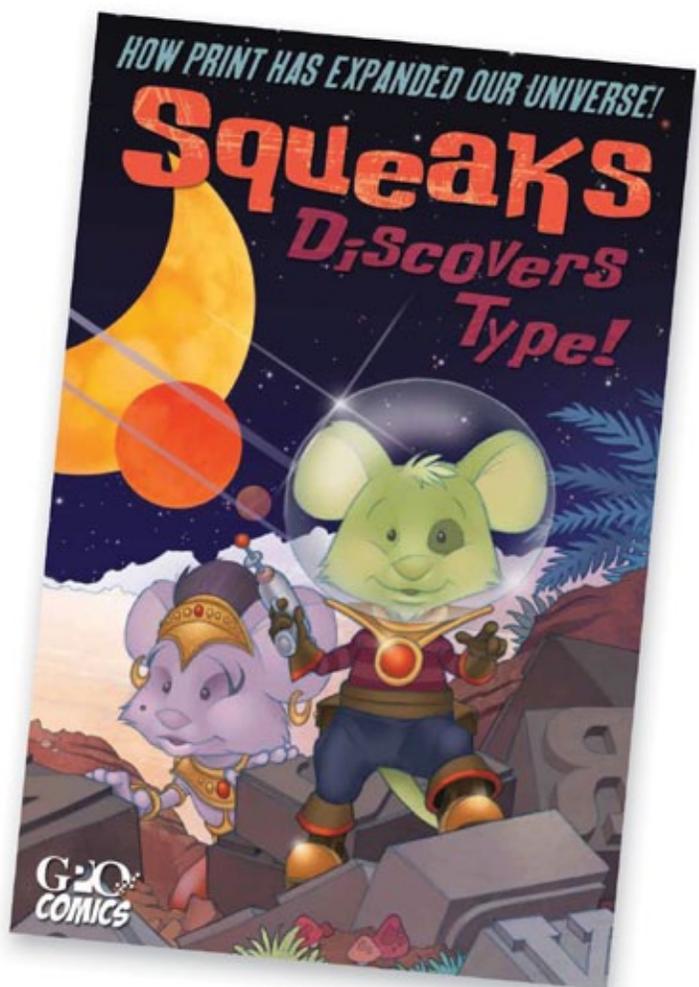
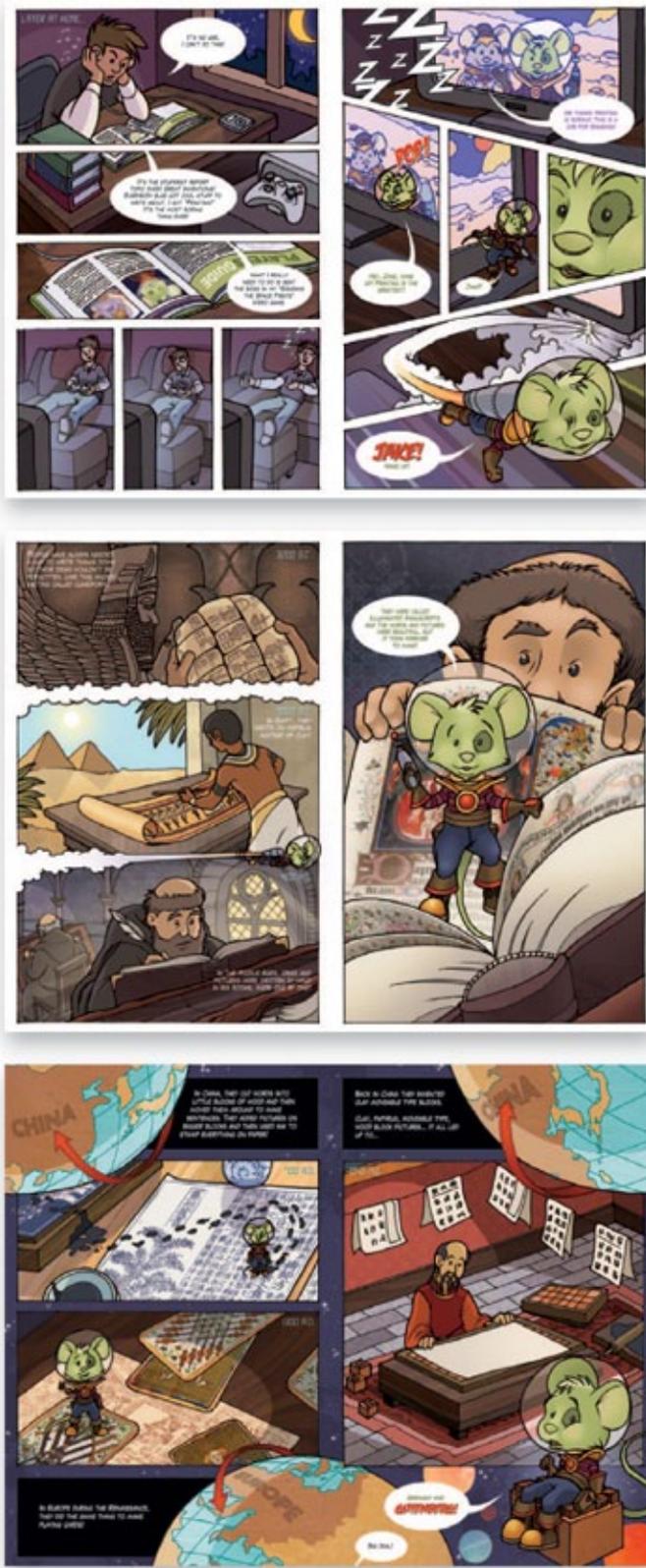


# DEFENDING CHILDHOOD

PROTECT HEAL THRIVE

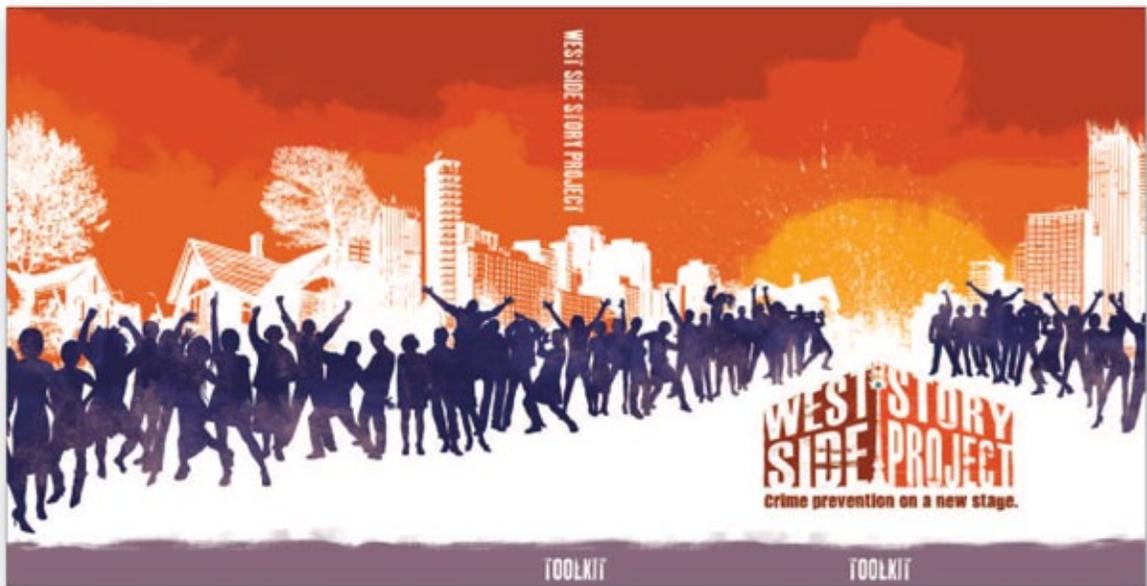
Additional logo concepts





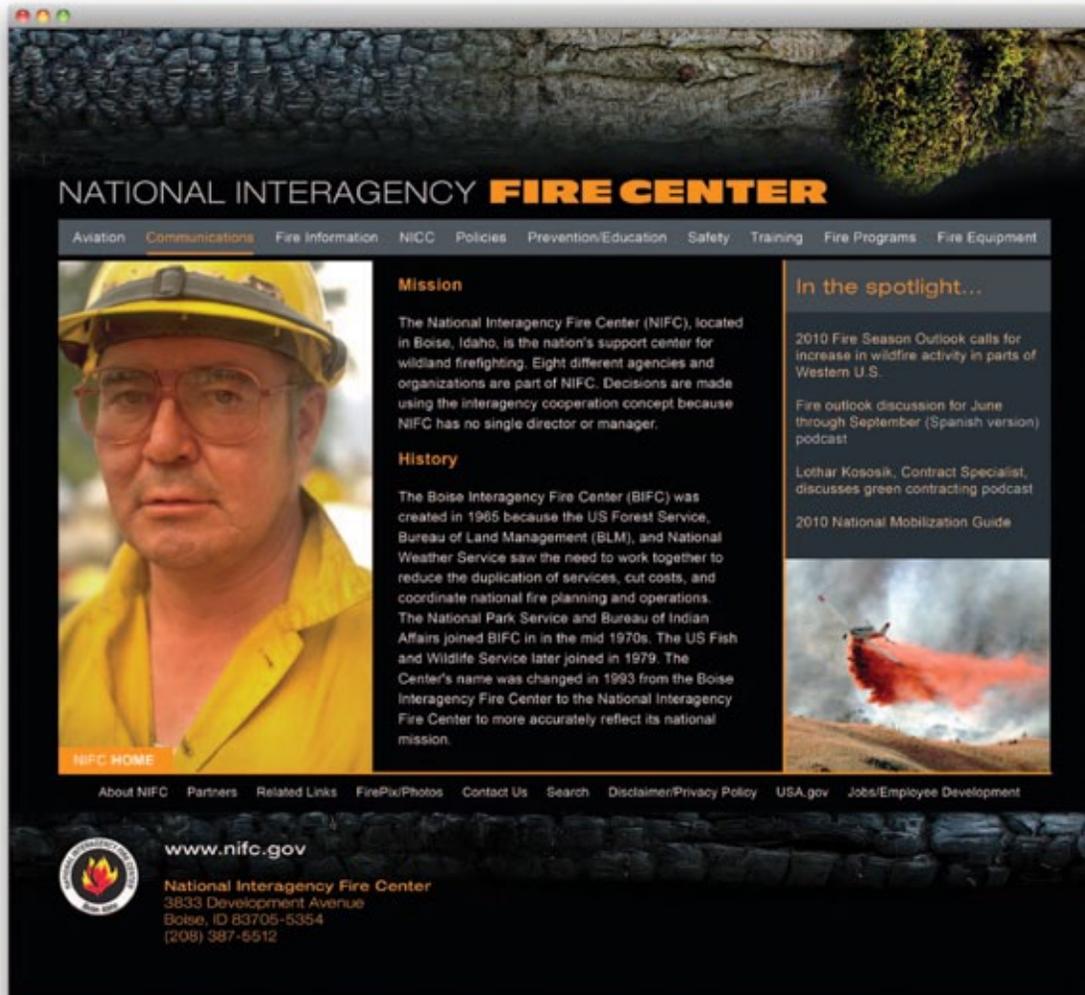
**“Squeaks Discovers Type!” Comic Book**

This comic book was created during the 150th Anniversary Celebration of GPO and provides an entertaining story introducing children to the history of publishing. All of the original drawings and characters were created in Creative Services.



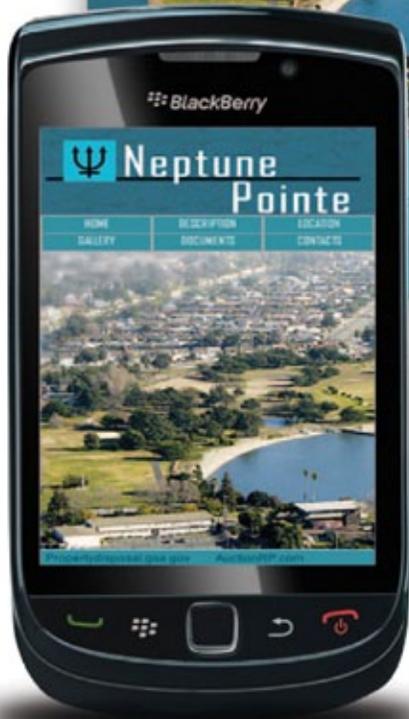
### West Side Story Project

This project is a community-based program involving schools, police, theater groups, social services, etc. working together to help eliminate gangs. Creative services produced original illustrations for the program brand and the tool-kit cover.



### Website Redesign

The National Interagency Fire Center is the nation's logistical and support center for wild land fires and national emergencies. NIFC approved the design and navigation of the Website redesign. The designer completed all templates for the pages, organized folders and linked document files.



### GSA Property Sales Website

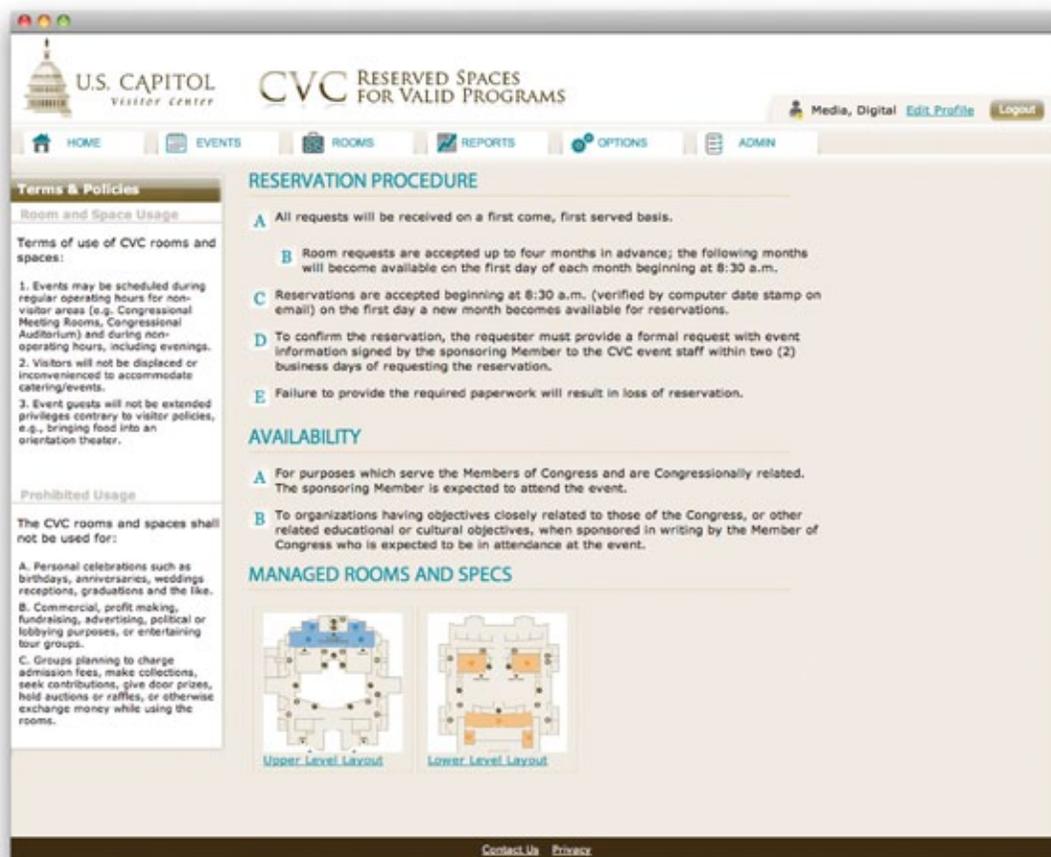
The Neptune Pointe Property Sales Website for GSA Office of Property Disposal (currently unpublished) was developed for customization using the latest in web technologies. These include HTML5 and CSS3 using media queries—making the layout adapt to different mobile and tablet screen sizes.



## District of Columbia Boxing and Wrestling Commission Website

The District of Columbia Boxing and Wrestling Commission needed an improved look to its website in order to reflect the different sport genres offered by the licensing agency. Using streamline HTML, CSS and Flash coupled with animation, energetic graphics and imagery, Digital Media Services redesigned the Boxing and Wrestling Commission website while maintaining Section 508 compliancy.

[www.pearsonvue.com/dc/boxing\\_wrestling](http://www.pearsonvue.com/dc/boxing_wrestling)



### Event Management Website

The Capitol Visitor Center (CVC) Event Management website is a vital tool to the CVC event planning staff. The organization was seeking a custom solution to help automate and manage requests for room reservations more effectively. Digital Media Services developed a custom built ASP.net content management system that allows users to search room availability, request equipment, track events, customize accounts and book conferences.



### “Squeaks” Comic Book Video

This video won a prestigious Platinum AVA Award. To celebrate the publishing of GPO’s comic book, an illustrated adventure detailing the importance of printing in history, Creative Services videographer filmed the book-signing event that took place in the GPO Bookstore including interviews with the artist and author.

# Photography



## Photography

Creative Services has an award-winning photographer on staff available for photo assignments. Federal agencies can request original photography for publishing, news, portraiture, aerials, industrial photography and photo essays—high-impact images on tight deadlines.

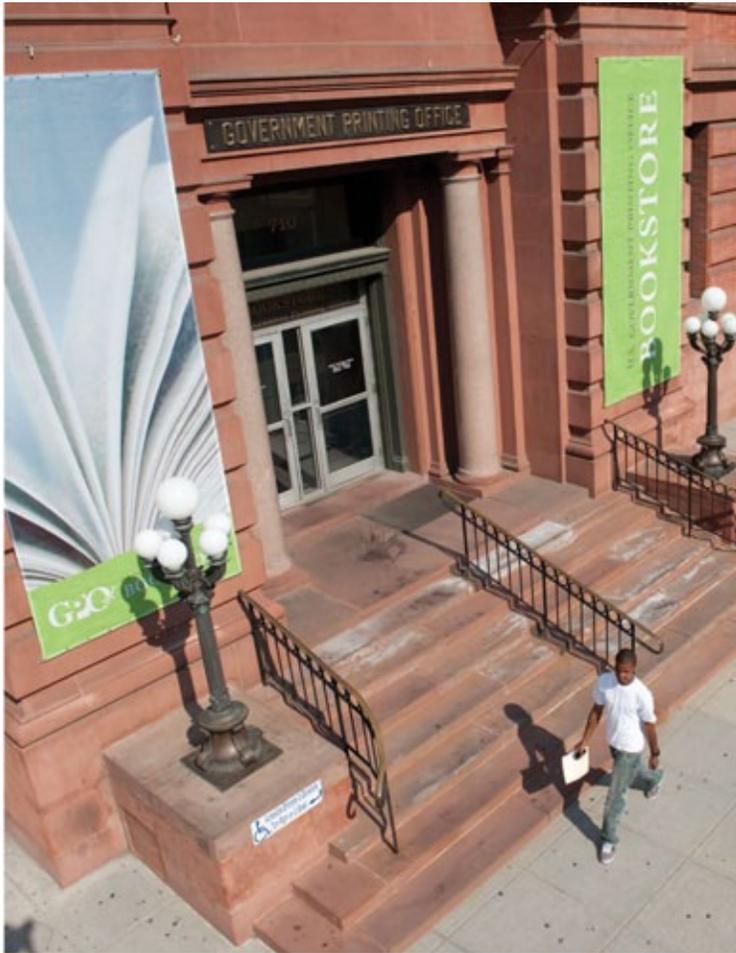


### Bookstore Renovation: History Mural, Drawings and Plans

Creative Services was responsible for many of the decisions and design aspects of GPO's Bookstore renovation project including:

- floor, space, material and furniture plans and drawings
- graphic system, signs and artwork
- installation specifications for all graphics and wall structures
- alterations to floor plans as furniture and graphics changed

A large mural showing the history of printing was created and installed to become the main "focus" of the room.



### Bookstore Renovation: Artwork, Posters and Displays

Creative Services created banners, large posters and wall displays in conjunction with the design of the new GPO Bookstore.



### The New U.S. Passport

The new U.S. passport and other official versions of the document were designed in Creative Services. The “American Icons” theme was designed and produced along with many security features.